

How To Use This PDF

This PDF has one job: to show you that the world of careers is much bigger than the 7 options you were told about. You don't need to read all 100. Just skim the categories. Stop when something makes you curious. That curiosity is the signal.

The 30-Day Explore Challenge

- 01** Spend 10 minutes going through this entire PDF. Circle or highlight anything that makes you think 'hmm, that sounds interesting.' Don't overthink. Just notice.
- 02** Pick your top 5. For the next 30 days, spend 30 minutes each day exploring one career from your list. Watch a video, follow someone who does this work, try a small project.
- 03** After 30 days, you'll know which 1-2 careers made you feel something. That feeling is the starting point. The destination comes after you put in your first 20 hours.

How To Read Each Entry

Each career has 4 columns: the name, what the person actually does, one specific thing you can do THIS WEEK to try it, and how much it costs to start exploring. Most are free of cost. The 'I don't have money' excuse doesn't work here.

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MAKERS

People Who Build With Their Hands

If you lose track of time when you're creating something physical, this is your category.

CAREER	WHAT IS IT	HOW TO EXPLORE	COST
1. Woodworker / Furniture Maker	Design and build furniture, decor, or art from wood using hand tools and machines.	Watch woodworking videos on YouTube, then try carving a small piece of scrap wood with a Rs 200 chisel from the local market.	Rs 500
2. Ceramic Artist / Potter	Make cups, pots, sculptures, or decorative pieces from clay using a wheel or hand-building.	Search 'pottery classes near me' or buy air-dry clay (Rs 300) and make 3 small bowls.	Rs 300
3. Leather Craftsman	Design and make bags, wallets, belts, and accessories from leather.	Buy a small leather sheet (Rs 200), watch on YouTube, and make a simple cardholder.	Rs 200
4. Jewellery Designer	Create necklaces, rings, earrings, and bracelets using metals, beads, stones, or resin.	Buy a bead kit (Rs 150), watch tutorials, and make 5 bracelets this week.	Rs 150
5. Tattoo Artist	Design and ink permanent or temporary tattoos on clients.	Practice drawing tattoo designs on paper every day for a week. Study different styles.	FREE
6. Calligrapher / Hand Letterer	Create beautiful hand-drawn text for invitations, logos, and art prints.	Print free calligraphy practice sheets online, use any pen to start. Post on Instagram.	FREE
7. Soap / Candle Maker	Create handmade soaps, candles, and bath products to sell online or at markets.	Buy a basic candle-making kit (Rs 400) and make 5 candles. Gift or sell them this week.	Rs 400

CAREER	WHAT IS IT	HOW TO EXPLORE	COST
8. Baker / Pastry Chef	Bake cakes, pastries, bread, and desserts for customers or your own shop.	Bake one dessert from a YouTube recipe. Take photos. Post on Instagram with #homebaker.	Rs 300
9. Tailor / Fashion Designer	Design and stitch custom clothing, from everyday wear to bridal outfits.	Redesign one old outfit by cutting, stitching, or adding details. Film the process.	FREE
10. Miniature Artist	Build tiny replicas of real objects, rooms, food, or worlds using clay, paper, and glue.	Watch miniature tutorials on YouTube, make one mini food item from clay or paper.	Rs 100
11. Bicycle Mechanic	Repair, tune, and customize bicycles for daily commuters and cycling enthusiasts.	Watch repair tutorials and offer to fix a friend's bicycle chain or brakes for free.	FREE
12. Instrument Maker / Luthier	Build or repair musical instruments like guitars, sitars, flutes, and violin by hand.	Visit a local instrument repair shop. Ask if you can shadow for a day. Study video types.	FREE

CONNECTORS

People Who Work With People

If conversations give you energy and you naturally notice what others need, look here.

CAREER	WHAT IS IT	HOW TO EXPLORE	COST
13. Wedding Planner	Handle every detail of a wedding from venue, decor, and catering to guest coordination.	Help out at a local planner's next event. Volunteer to coordinate one wedding task for free.	FREE
14. Birthday / Event Planner	Design and run themed birthday parties and corporate events end-to-end.	Plan one themed party for a friend or family member. Document the whole process.	Rs 500
15. Life Coach	Help people set goals, build habits, and navigate life transitions through 1-on-1 sessions.	Coach one friend through a goal for free using a template from network from YouTube. Try the AI Career Coach on AI Fiesta to see how AI-driven coaching conversations work. Click here	FREE
16. Corporate Trainer	Teach companies' employees skills like communication, leadership, and productivity.	Create one 15-minute training module on any soft skill. Record it and share on LinkedIn.	FREE
17. Matchmaker / Marriage Consultant	Help families or individuals find compatible life partners through personalized matching.	Interview 3 happily married couples. Write down what made their match work. Post insights.	FREE
18. Real Estate Agent	Help people buy, sell, and rent properties by understanding local markets and negotiating.	Visit 5 properties listed on 99acres or MagicBricks. Compare prices and write a mini report.	FREE

CAREER	WHAT IS IT	HOW TO EXPLORE	COST
19. HR Consultant	Help companies hire, manage, and retain employees by building systems and culture.	Study one company's job descriptions on LinkedIn. Write 3 improved versions and share.	FREE
20. Travel Planner	Design custom travel itineraries for individuals, couples, and families.	Plan a detailed 3-day trip to a nearby city for under Rs 5,000. Include maps and budget.	FREE
21. Fundraiser / Crowdfunding Expert	Help NGOs and startups raise money through events, online campaigns, and donor outreach.	Study 5 successful Ketto or Milaap campaigns. Write a breakdown of what made them work.	FREE
22. Community Manager	Build and manage online communities for brands, creators, or causes on platforms.	Start a WhatsApp or Discord group around one topic you care about. Grow it to 50 members.	FREE
23. Interpreter / Translator	Convert spoken or written content between languages for businesses, courts, or media.	Translate one article from English to Hindi or vice versa. Time yourself. Post the result.	FREE
24. Conflict Mediator	Help resolve disputes between people, families, or organizations without going to court.	Read about mediation frameworks. Practice mediating a mock disagreement with friends.	FREE
25. Public Relations (PR) Specialist	Manage how a brand or individual is perceived by the public through media and messaging.	Write one press release for an imaginary product launch. Study how real brands do it.	FREE

EXPLORERS

People Who Work Outdoors

If walls make you restless and you'd rather be under open sky, these careers breathe.

CAREER	WHAT IS IT	HOW TO EXPLORE	COST
26. Trekking / Adventure Guide	Lead groups through mountains, forests, and trails while ensuring safety and storytelling.	Join 3 treks as a volunteer with companies like Indiahikes or YHA. Learn trail basics.	FREE
27. Wildlife Photographer	Capture animals, birds, and ecosystems in their natural habitats for media and research.	Spend a weekend at your nearest national park or bird sanctuary. Photograph with your phone.	FREE
28. Organic Farmer	Grow chemical-free food using natural methods, selling directly to consumers or markets.	Start a balcony garden with 5 herbs or vegetables using kitchen scraps as compost.	Rs 200
29. Scuba Diving Instructor	Teach people to dive safely and explore underwater ecosystems.	Take a discovery dive at Goa or Pondicherry. Research PADI certification costs.	Rs 3,000
30. Surfing Instructor	Teach surfing techniques and ocean safety at beaches.	Take a beginner surf lesson at Covelong or Varkala. Practice for a weekend.	Rs 1,500
31. Drone Pilot	Fly drones for aerial photography, surveys, agriculture monitoring, and filmmaking.	Watch drone operation tutorials. Rent a basic drone for a day and practice in open space.	Rs 500
32. Tour Guide	Lead tourists through cities, forts, temples, and cultural sites with stories and history.	Research your own city's history. Give one free walking tour to friends. Record feedback.	FREE

CAREER	WHAT IS IT	HOW TO EXPLORE	COST
33. Forest Officer / Conservationist	Protect forests, wildlife, and biodiversity through patrols, policy, and community work.	Volunteer with a local conservation NGO for one weekend. Learn about local ecosystems.	FREE
34. Mountaineering Instructor	Train people in rock climbing, high-altitude trekking, and survival skills.	Join a basic mountaineering course through NIM or ABVIMAS. Start with gym bouldering.	Rs 1,000
35. Geo Scientist / Field Researcher	Study earth's physical structure through fieldwork, collecting samples, and mapping terrain.	Visit a local geological site. Collect 5 rock or soil samples and research what they are.	FREE
36. Sailing / Yacht Captain	Navigate boats and yachts for tourism, cargo, or personal charters.	Take a day sailing course at a local sailing club. Learn basic knots and navigation.	Rs 1,000
37. Urban Gardener / Landscaper	Design and maintain green spaces, rooftop gardens, and outdoor areas for homes and offices.	Redesign one corner of your home's outdoor space. Plant things and maintain for a month.	Rs 300

SCREEN WORKERS

People Who Create Digitally

If your best ideas happen in front of a screen and you think in pixels, code, or frames.

CAREER	WHAT IS IT	HOW TO EXPLORE	COST
38. UI/UX Designer	Design how apps and websites look and feel, making them beautiful and easy to use.	Redesign one screen of any app you use daily using Figma (free). Post it on Dribbble. The AI Masterclass on DR Academy teaches 30+ AI tools that can speed up your design workflow. Click here	FREE
39. Video Editor	Cut, color, and assemble raw footage into finished videos for YouTube, ads, or films	Edit a friend's wedding video or a travel vlog using CapCut (free). Post before/after. The YouTube Blueprint Course covers the full editing-to-publishing workflow if you want to go deeper. Click here	FREE
40. Motion Graphics Designer	Create animated logos, explainer videos, and visual effects for brands and content.	Make one animated text intro for a YouTube channel using Canva or After Effects trial.	FREE
41. Podcast Producer	Record, edit, and distribute audio shows, managing everything from sound to storytelling.	Record a 10-minute podcast episode on your phone. Edit with Audacity (free). Upload.	FREE
42. Game Developer	Build video games from concept to release, coding gameplay mechanics and visual worlds.	Download Unity (free) and complete one beginner tutorial to build a simple 2D game.	FREE

CAREER	WHAT IS IT	HOW TO EXPLORE	COST
43. 3D Artist / Animator	Create three-dimensional characters, environments, and animations for films and games.	Download Blender (free). Complete the donut tutorial. Post your result on Instagram.	FREE
44. Web Developer	Build websites and web applications using code, from landing pages to complex platforms.	Build a personal portfolio website using HTML, CSS. Host free on GitHub Pages. The AI Masterclass teaches how to build websites without coding using AI tools. Click here	FREE
45. Data Analyst	Turn messy data into insights using spreadsheets, SQL, and visualization tools.	Download a free dataset from Kaggle.com. Create 3 charts in Google Sheets. Post findings.	FREE
46. Cybersecurity Analyst	Protect systems from hackers by finding vulnerabilities and building digital defenses.	Complete one free cybersecurity challenge on TryHackMe.com. Learn basic ethical hacking.	FREE
47. AI/ML Engineer	Build intelligent systems that learn from data and make predictions or decisions.	For getting to know the potential of AI and hands-on practice with 30+ AI tools, join the AI Masterclass on DR Academy. Click here	FREE
48. Stock / Crypto Trader	Buy and sell financial instruments by analyzing markets, charts, and trends.	Open a practice account on TradingView. Paper-trade for 30 days. Track every decision.	FREE
49. Social Media Manager	Create, schedule, and grow content for brands and creators across platforms.	Manage one friend's or local shop's Instagram for 2 weeks. Track growth. Show results.	FREE
50. Email Marketer / Copywriter	Write persuasive emails and marketing copy that drives clicks, signups, and sales.	Write 5 email subject lines for an imaginary product. A/B test them on friends. The AI Masterclass covers AI writing tools that can 10x your copywriting speed. Click here	FREE

THINKERS

People Who Solve and Analyze

If you enjoy pulling things apart to understand how they work, and 'why' is your favorite word.

CAREER	WHAT IS IT	HOW TO EXPLORE	COST
51. Forensic Scientist	Analyze crime scene evidence using science to help solve criminal cases.	Watch 'Forensic Files' on YouTube, read one real case study. Write a breakdown of methods.	FREE
52. Patent Analyst	Research inventions and check if they qualify for patent protection.	Browse 5 patents on Google Patents in any field. Write a summary of what each one protects.	FREE
53. Behavioural Economist	Study why people make irrational financial decisions and design better systems.	Read 'Predictably Irrational' (free summary on YouTube). Note 3 biases you see in daily life.	FREE
54. Urban Planner	Design how cities grow, from road layouts and zoning to green spaces and public transport.	Walk your neighbourhood for 1 hour. Map 5 problems (traffic, waste, flooding) and propose fixes.	FREE
55. Policy Researcher	Analyze government policies, write reports, and recommend changes based on data.	Pick one govt scheme (PM Kisan, Ayushman Bharat). Research it. Write a 500-word analysis.	FREE
56. Ethical Hacker	Test systems for security weaknesses by thinking like an attacker, then reporting fixes.	Complete 3 free CTF challenges on HackTheBox.com. Document your approach.	FREE
57. Philosophy Consultant	Help organizations and individuals think through ethical dilemmas and big-picture questions.	Read one chapter of 'Justice' by Michael Sandel. Write your opinion on the dilemma presented.	FREE

CAREER	WHAT IS IT	HOW TO EXPLORE	COST
58. Actuary	Use math and statistics to predict risk for insurance companies and financial firms.	Download an actuarial exam prep PDF. Solve 10 probability problems. Time yourself.	FREE
59. Science Communicator	Explain complex science to the public through writing, videos, or public talks.	Pick one scientific concept. Explain it in a 2-minute video using only everyday language. The YouTube Blueprint Course on DR Academy teaches how to turn ideas like this into a real channel. Click here	FREE
60. Archaeologist	Dig, study, and preserve ancient objects and sites to understand past civilizations.	Visit your nearest museum or ASI-protected site. Write a field-notes-style observation report.	FREE
61. Operations Researcher	Use mathematical models to help organizations make better decisions about logistics and resources.	Map out a delivery route problem for a local business. Optimize it using Google Maps.	FREE
62. UX Researcher	Study how people use products through interviews, surveys, and usability tests.	Interview 5 people about one app they use daily. Identify 3 pain points. Write a report.	FREE

PERFORMERS

People Who Express and Entertain

If you come alive when there's an audience, a camera, a mic, or a stage.

CAREER	WHAT IS IT	HOW TO EXPLORE	COST
63. Voice-Over Artist	Record narration for ads, audiobooks, animations, and YouTube videos.	Record 3 demo scripts on your phone, create a Fiverr profile, and upload samples. Many voice-over artists build audiences on YouTube - the YouTube Blueprint Course covers how. Click here	FREE
64. Stand-Up Comedian	Write and perform comedy sets at open mic nights and events.	Write 5 minutes of material about your daily life. Perform at one open mic this month.	FREE
65. Dance Choreographer	Create dance routines for films, music videos, stage shows, and social media.	Choreograph a dance to a trending song. Film it and post on Instagram Reels.	FREE
66. Theatre Actor	Perform in plays, musicals, and stage shows in front of live audiences.	Audition for one local theatre group this month. Prepare a 2-minute monologue.	FREE
67. Music Producer	Create beats, compose music, and produce tracks for artists or content creators.	Download BandLab (free), make one beat, and share it with 3 people for feedback.	FREE
68. Rapper / Lyricist	Write and perform rap verses or song lyrics that tell stories and express ideas.	Write one verse about your life. Record it on your phone. Share with friends.	FREE

CAREER	WHAT IS IT	HOW TO EXPLORE	COST
69. DJ	Mix and play music at clubs, weddings, festivals, and private events.	Download a free DJ app. Mix 3 songs. Record a 10-minute set and post online.	FREE
70. Magician / Illusionist	Perform magic tricks and illusions at events, parties, and stage shows.	Learn 5 card tricks from YouTube. Perform for friends and family this week.	FREE
71. Puppeteer	Tell stories through puppets for children's shows, educational content, and performances.	Make one sock puppet. Create a 3-minute story. Perform for kids in your neighborhood.	FREE
72. YouTube Creator	Build an audience by creating consistent, valuable video content on YouTube.	Publish one YouTube video this week. Any topic, any quality. Just start. To learn how to grow from zero to a real channel, check out the YouTube Blueprint Course on DR Academy. Click here	FREE
73. RJ / Radio Host	Host radio shows or podcasts with engaging conversations, stories, and music.	Record a 5-minute 'radio show' on your phone. Talk about trending topics. If you want to turn this into a YouTube podcast or channel, the YouTube Blueprint Course walks you through it. Click here	FREE
74. Emcee / Event Host	Host events, weddings, and corporate functions by keeping the audience engaged.	Host one family gathering or college event. Practice transitions and crowd interaction.	FREE

HEALERS

People Who Care for Others

If other people's pain moves you to act, and helping someone recover gives you energy.

CAREER	WHAT IS IT	HOW TO EXPLORE	COST
75. Art Therapist	Use creative activities to help people deal with emotional trauma and mental health issues.	Watch art therapy explainers on YouTube, try one guided session with a friend.	FREE
76. Music Therapist	Use music to help people manage stress and improve mental and physical well-being.	Watch 'Alive Inside' documentary, volunteer to play music at a senior center, play music.	FREE
77. Grief Counsellor	Help people process the death of a loved one through conversation and healing techniques.	Read one book on grief (like 'It's OK That You're Not (K)') Write a reflection.	FREE
78. Nutritionist / Dietitian	Create personalized food plans to help people meet health goals based on their body and lifestyle.	Track your own diet for a week using HealthifyMe (free). Analyze what you learn.	FREE
79. Yoga Instructor	Teach yoga postures, breathing, and meditation to improve physical and mental health.	Complete a 30-day yoga challenge on YouTube. Document your daily practice.	FREE
80. Physiotherapist	Help people recover from injuries and manage physical pain through exercises and therapy.	Shadow a physiotherapist for a day. Learn 5 basic exercises for common injuries.	FREE

CAREER	WHAT IS IT	HOW TO EXPLORE	COST
81. Occupational Therapist	Help people with disabilities or injuries perform daily tasks and regain independence.	Volunteer at a disability support center for one weekend. Learn about assistive tools.	FREE
82. Animal Therapist / Vet Assistant	Help injured or sick animals recover and support veterinarians in clinics and shelters.	Volunteer at a local animal shelter for one weekend. Learn basic animal first aid.	FREE
83. Midwife / Birth Companion	Support mothers during pregnancy, labor, and postpartum through guidance and care.	Interview a midwife or doula. Watch birth preparation classes on YouTube.	FREE
84. Speech Therapist	Help children and adults overcome speech and language difficulties.	Watch speech therapy sessions on YouTube. Practice one technique with a child.	FREE
85. Mental Health First Aider	Provide initial support to people in emotional distress before professional help arrives.	Take the free Mental Health First Aid course online. Practice active listening.	FREE
86. Elder Care Specialist	Provide companionship, medical support, and daily care to senior citizens.	Visit an old-age home for one day. Talk to 5 residents. Write what you learned.	FREE

BUILDERS

People Who Start and Grow Things

If you see problems as business opportunities and can't stop thinking about how things could work better.

CAREER	WHAT IS IT	HOW TO EXPLORE	COST
87. Cloud Kitchen Owner	Run a food delivery business from your home kitchen without a restaurant.	Register on Zomato or Swiggy as a home chef. Make 3 dishes. Get your first order.	FREE
88. Print-on-Demand Seller	Sell custom t-shirts, mugs, posters without holding inventory, using platforms.	Create 10 designs on Canva (free), list on Blinkstore or Redbubble. Share the link. The AI Masterclass teaches AI design tools that let you create professional designs in minutes. Link here	FREE
89. Dropshipper	Sell products online without holding stock. Supplier ships directly to customers.	Set up a free Shopify trial. List 5 products from CJ Dropshipping. Run one test ad.	FREE
90. App Developer (No-Code)	Build mobile and web apps without coding using platforms like Glide, Bubble, and Adalo.	Build a simple app using Glide (free) connected to a Google Sheet. Share with 10 people.	FREE
91. Newsletter Creator	Write and send regular email newsletters to a loyal subscriber base on a niche topic.	Start a free Substack newsletter. Write your first post. Share on WhatsApp and Instagram.	FREE
92. Affiliate Marketer	Earn commissions by recommending products through blogs, videos, and social media.	Join Amazon Associates. Write one product review blog post. Share it with your audience.	FREE

CAREER	WHAT IS IT	HOW TO EXPLORE	COST
93. Online Tutor	Teach academic subjects or skills 1-on-1 or to groups through video calls.	Create a free profile on Chegg or Vedantu. Offer one free session. Collect a review. The AI Career Coach on AI Fiesta can help you figure out which subject or skill you're best suited to teach. Click here	FREE
94. Franchise Owner	Buy and run a branch of an established brand (food, salon, education, etc.).	Research 3 franchise models under Rs 5 lakhs. Compare investment vs. returns.	FREE
95. Reseller (Thrift / Vintage)	Buy underpriced items (clothes, electronics, furniture) and resell for profit.	Buy 5 items from a thrift market. Clean, photograph, and list on OLX or Instagram.	Rs 500
96. SaaS Builder	Build and sell software-as-a-service products that solve specific business problems.	Identify one problem at work or school. Sketch a simple software solution on paper.	FREE
97. Coworking Space Owner	Create and manage shared workspaces for freelancers, startups, and remote workers.	Visit 3 coworking spaces. Interview owners. Write a mini business model for your area.	FREE
98. Micro-Influencer	Build a loyal niche following on social media and partner with brands for promotions.	Pick a niche (books, food, fitness). Post daily for 30 days. Track follower growth.	FREE
99. Import/Export Trader	Buy products from one country and sell in another, handling logistics and customs.	Research one product on Alibaba. Compare wholesale vs Indian retail prices. Calculate margin.	FREE
100. Social Enterprise Founder	Start a business that solves a social problem while generating sustainable revenue.	Identify one problem in your community. Write a one-page plan to solve it as a business.	FREE